

Small Business BC Audience

Smallbusinessbc.ca is a resource website servicing B.C. small business owners and operators in all stages of business. With over 30,000+ unique visitors monthly, we offer prime ad placement opportunities that will help you enhance the visibility of your messaging and reach a highly targeted, small business audience.

Space	Size	Requirements	Price
Premium Block	300 x 203 pixels	JPEG, TIFF, PNG, GIF	\$249/month

Small Business BC Website Analytics

- Average Visits per Month: 30,000
- Average Page Views per month: 90,000
- Average Pages / Visit: 3.4

Premium Advertising Block

Features

- Right Side Box Ad (logo + text, ad linked to client URL).
- Placement in chosen Business Phase (Starting, Growing, Exiting) across all business topics.

Size	Mouseover	Price
300 x 203 pixels	25 – 30 character text	\$249/month

Standard Advertising Block

Features

- Left Side Small Box Ad (logo + text, ad linked to client URL).
- Placement across all Business Phases (Starting, Growing, Exiting).

Size	Mouseover	Price
140 x 92 pixels	25 – 30 character text	\$69/month

Contact

For more information contact Allysa Hopkins

P: 604-775-7532, or email: sponsorship@smallbusinessbc.ca

Visit us today!

Click: www.smallbusinessbc.ca | [www.twitter.com/smallbusinessbc](https://twitter.com/smallbusinessbc) | www.facebook.com/smallbusinessbc

Come in: Suite #82- 601 West Cordova Street, Vancouver, BC V6B 1G1